

CLEAN ✦ POWER  
THIS IS OUR FORMULA

Viking

## ABOUT US



As Viking Temizlik, we are among the top 100 companies in the Aegean Region with our 45 years of experience, 100% domestic production and more than 400 colleagues.

With our R&D center approved by the Ministry of Industry and Technology, we offer the best hygiene solutions by combining our production with our innovative approach and powerful technologies.



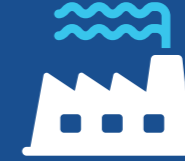
### LOCATION

Izmir Kemalpaşa  
Organized Industrial  
Zone



### CAPACITY

330.000 m<sup>3</sup>  
tons/year



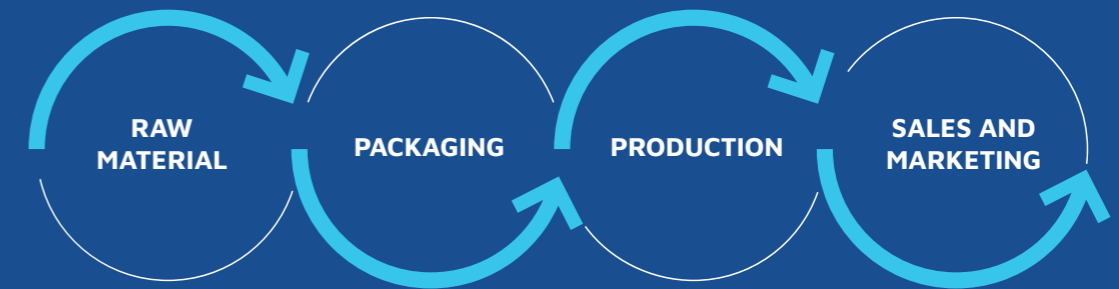
### TOTAL AREA

50.000 m<sup>2</sup>



### CLOSED AREA

25.000 m<sup>2</sup>



# OUR UNDERSTANDING OF POWER, QUALITY & ETHICS



Good Manufacturing Practices



Responsible Care



ISO Documents



Çevko Membership

Environmental Protection and Packaging Waste  
Recycling Foundation

# OUR CERTIFICATES



ISO 14001:2015



ISO 45001:2018



ISO 9001:2015



OIC/SMIIC 1:2019

# WHY TECHNOPOWER® TECHNOLOGY? ✨

**STRONGER** | **EASIER** | **MORE FUN**

With our team of experts in the field and our R&D studies, we make cleaning easy and effective with our technologies developed specifically for household use needs, and offer the best hygiene solutions for consumers.

Contact us to meet the stronger, easier and more enjoyable way of cleaning with **Tex-Guard®** | **Motion Active®** | **EnzyMax®** | **Anti-Tension®** | **Stain-Stop®** | **Silver Hygiene®** Technologies.



## POWERFUL AND UNIQUE FORMULA

Offers superior cleaning performance with new technologies proven by laboratory tests.



## EASE OF USE

Makes cleaning faster, more effective and effortless with the ingredients it contains.



## LASTING AND ATTRACTIVE FRAGRANCES

Has unique perfumes with increased permanence and intensity.

# VIKING TECHNOPOWER® LIQUID LAUNDRY DETERGENT



**PROTECTS  
COLORS**

**PREVENTS  
THREADING**

**ELIMINATES BAD  
SMELLS**

Viking TechnoPower® Liquid Detergent Group with proprietary Tex-Guard® Technology ensures that clothes are hygienic and can be used longer with its tissue protection feature.

Thanks to the ingredients in their formulas, liquid laundry detergents offer solutions tailored to the colors and textures of clothes.



## ◆ Liquid Laundry Detergents

### Vivid Colors



- Keeps the colors of your garments vibrant while minimizing wear and tear on fabrics.
- Eliminates linting after washing.
- Keeps colors vibrant for up to 100%.
- With its zinc-based ingredients, it effectively eliminates bad odors from clothes.

45

|                 |               |
|-----------------|---------------|
| Quantity in Box | 6             |
| ml              | 2700          |
| Product Code    | 20706210      |
| Barcode         | 8692900609036 |

### Sensitive



- Minimizes wear and tear on fabrics.
- Specially developed for sensitive skin.
- Keeps colors vibrant for up to 100%.
- Eliminates linting after washing.
- With its zinc-based ingredients, it effectively eliminates bad odors from clothes.

45

|                 |               |
|-----------------|---------------|
| Quantity in Box | 6             |
| ml              | 2700          |
| Product Code    | 20706230      |
| Barcode         | 8692900610032 |

### Jet Black



- It preserves the colors of your garments while minimizing wear and tear on fabrics.
- Eliminates linting after washing.
- Keeps colors vibrant for up to 100%.
- Eliminates bad odors on clothes with its zinc-based components.

45

|                 |               |
|-----------------|---------------|
| Quantity in Box | 6             |
| ml              | 2700          |
| Product Code    | 20706220      |
| Barcode         | 8692900608039 |

### Easy Iron



- Minimizes wear and tear on fabrics.
- It was developed to reduce wrinkles on clothes.
- Keeps colors vibrant for up to 100%.
- Eliminates linting after washing.
- Eliminates bad odors on clothes with its zinc-based components.

45

|                 |               |
|-----------------|---------------|
| Quantity in Box | 6             |
| ml              | 2700          |
| Product Code    | 20706240      |
| Barcode         | 8692900604017 |

# VIKING TECHNOPOWER® CONCENTRATED SOFTENER



PREVENTS  
WEARING

PROTECTS  
COLORS

ELIMINATES BAD  
SMELLS



Viking TechnoPower® Concentrated Fabric Softener Group with proprietary Motion Active® Technology has been specially developed to maintain the soft texture of garments.

Provides long-lasting freshness to clothes with its special ingredients in its formula and perfume technology that is activated with every touch.



## ◆ Concentrated Fabric Softeners



### Dynamic

- Prevents sweat odor in clothes and leaves a fresh scent.
- Eliminates bad odors with its zinc-based components and provides freshness all day long.
- Thanks to its persistent fragrance technology, it gives clothes a long-lasting and impressive scent.

|                 |               |
|-----------------|---------------|
| Quantity in Box | 6             |
| ml              | 1440          |
| Product Code    | 20706040      |
| Barcode         | 8692900948036 |



### Relax

- Gives a relaxing scent to clothes with its relaxing scent technology.
- Eliminates bad odors with its zinc-based components and provides freshness all day long.

|                 |               |
|-----------------|---------------|
| Quantity in Box | 6             |
| ml              | 1440          |
| Product Code    | 20706050      |
| Barcode         | 8692900939034 |



### Sensitive

- Dermatologically tested.
- Eliminates bad odors with its zinc-based components and provides freshness all day long.
- Thanks to its persistent fragrance technology, it gives clothes a long-lasting and impressive scent.

|                 |               |
|-----------------|---------------|
| Quantity in Box | 6             |
| ml              | 1440          |
| Product Code    | 20706020      |
| Barcode         | 8692900947039 |



### Therapy

- Thanks to its persistent fragrance technology, it gives clothes a long-lasting and impressive scent.
- Eliminates bad odors with its zinc-based components and provides freshness all day long.

|                 |               |
|-----------------|---------------|
| Quantity in Box | 6             |
| ml              | 1440          |
| Product Code    | 20706030      |
| Barcode         | 8692900946032 |



### AllStar

- It has color protection feature.
- Eliminates bad odors with its zinc-based components and provides freshness all day long.

|                 |               |
|-----------------|---------------|
| Quantity in Box | 6             |
| ml              | 1440          |
| Product Code    | 20706010      |
| Barcode         | 8692900937030 |



### Passion

- Thanks to its persistent fragrance technology, it gives clothes a long-lasting and impressive scent.
- Eliminates bad odors with its zinc-based components and provides freshness all day long.

|                 |               |
|-----------------|---------------|
| Quantity in Box | 6             |
| ml              | 1440          |
| Product Code    | 20706060      |
| Barcode         | 8692900949019 |



# VIKING TECHNOPOWER® LIQUID DISHWASHING DETERGENT



REDUCES THE NEED FOR  
SCRUBBING BY 50%

REMOVES THE  
TOUGHEST STAINS

GIVES FAST AND EASY  
RESULTS

Viking TechnoPower® Dishwashing Detergent Group with proprietary EnzyMax® Technology ensures that dishes are easily cleaned thanks to its twice as powerful and special degreasing formula.



## ◆ Liquid Dishwashing Detergents



### Lime

- Easily removes oil and dirt stains.
- It provides effective cleaning with its active ingredients and enzymes.
- Reduces the need for scrubbing by 50%, making dishwashing quick and easy.
- It has the refreshing scent of lime.

|                 |               |
|-----------------|---------------|
| Quantity in Box | 16            |
| ml              | 750           |
| Product Code    | 20706110      |
| Barcode         | 8692900954013 |



# VIKING TECHNOPOWER® SPRAY CLEANER

PROVIDES EFFECTIVE  
CLEANING WITH A SINGLE FIZZ

REMOVES THE  
TOUGHEST STAINS

GIVES FAST AND  
EASY RESULTS



Developed to remove the toughest stains with a single spray, the Viking TechnoPower® Spray Group features proprietary Anti-Tension® and Stain-Stop® Technologies.

Thanks to its formula developed to remove stains without damaging surfaces, it makes cleaning more effective and permanent.



## ◆ Spray Cleaners

### Multi-Purpose



- It removes 100% of stains on different surfaces with a single spray.
- With Stain-Stop® technology, it provides effective cleaning on different surfaces.
- Suitable for use in areas such as bathrooms, kitchens, tiles, ceramics, parquet, cabinets, moldings, tables, wooden surfaces, curtains, carpets, armchairs, fabrics.



|                 |               |
|-----------------|---------------|
| Quantity in Box | 12            |
| ml              | 750           |
| Product Code    | 20706430      |
| Barcode         | 8692900646017 |

### Kitchen



- It removes 100% of stubborn lime stains and soap residue with a single spray.
- Prevents limescale formation with Anti-Tension® technology.
- It ensures that bathroom cleaning is completed quickly and easily.



|                 |               |
|-----------------|---------------|
| Quantity in Box | 12            |
| ml              | 750           |
| Product Code    | 20706410      |
| Barcode         | 8692900989015 |

### Bathroom



- It removes 100% of stubborn lime stains and soap residue with a single spray.
- Delays scale formation with Anti-Tension® technology.
- It ensures that bathroom cleaning is completed quickly and easily.



|                 |               |
|-----------------|---------------|
| Quantity in Box | 12            |
| ml              | 750           |
| Product Code    | 20706420      |
| Barcode         | 8692900637015 |

# VIKING TECHNOPOWER® SURFACE CLEANER



**OFFERS LONG-LASTING  
FRESHNESS**

**PROVIDES EFFECTIVE  
HYGIENE**

**GIVES SHINE  
TO FLOORS**

Viking TechnoPower® Surface Cleaner Group with proprietary Silver Hygiene® Technology offers long-lasting freshness with its intense fragrance.

Provides effective hygiene on surfaces with the silver ions it contains without the need to use bleach.



## ◆ Surface Cleaner



### Jasmine & Vanilla

- It offers effective and deep cleaning with Silver Hygiene® technology.
- 98% natural-sourced and cruelty-free ingredients.
- Dermatologically tested.
- Provides long-lasting freshness with its intense perfume.
- Combines high hygiene and shine with silver ion technology.

|                 |               |
|-----------------|---------------|
| Quantity in Box | 6             |
| ml              | 2500          |
| Product Code    | 20706340      |
| Barcode         | 8692900998017 |



### Rose & Geranium

- It offers effective and deep cleaning with Silver Hygiene® technology.
- 98% natural-sourced and cruelty-free ingredients.
- Dermatologically tested.
- Provides long-lasting freshness with its intense perfume.
- Combines high hygiene and shine with silver ion technology.

|                 |               |
|-----------------|---------------|
| Quantity in Box | 6             |
| ml              | 2500          |
| Product Code    | 20706330      |
| Barcode         | 8692900997010 |



### Sensitive

- It offers effective and deep cleaning with Silver Hygiene® technology.
- 98% natural-sourced and cruelty-free ingredients.
- Dermatologically tested.
- Provides long-lasting freshness with its intense perfume.
- Combines high hygiene and shine with silver ion technology.

|                 |               |
|-----------------|---------------|
| Quantity in Box | 6             |
| ml              | 2500          |
| Product Code    | 20706310      |
| Barcode         | 8692900995016 |



### Lavender & Hyacinth

- It offers effective and deep cleaning with Silver Hygiene® technology.
- 98% natural-sourced and cruelty-free ingredients.
- Dermatologically tested.
- Provides long-lasting freshness with its intense perfume.
- Combines high hygiene and shine with silver ion technology.

|                 |               |
|-----------------|---------------|
| Quantity in Box | 6             |
| ml              | 2500          |
| Product Code    | 20706320      |
| Barcode         | 8692900996013 |

# WHY PLANT POWER® TECHNOLOGY? ✦

VEGAN FORMULA | POWERFUL IMPACT | PREMIUM CLEANING

Plant Power® Technology combines naturalness and power in cleaning with plant-based raw materials. The Viking Premium series, which has a fortified herbal formula and is completely vegan, brings long-lasting hygiene from nature to living spaces.



Meet the most natural and powerful form of cleaning with Plant Power® Technology!



## ✦ Vegan Series



### Kitchen Cleaner

- It has a strengthened herbal formula.
- Effective against burnt and adhered oil stains.
- It makes kitchen hygiene pleasant with the invigorating scent of orange fruits.
- It has a vegan formula.

|                 |               |
|-----------------|---------------|
| Quantity in Box | 10            |
| ml              | 750           |
| Product Code    | 20704400      |
| Barcode         | 8692900940016 |



### Multi-Purpose Cleaner

- It has a fortified herbal formula.
- Suitable for use on different surfaces and textures.
- It makes cleaning pleasant with its jasmine and vanilla scent.
- It has a vegan formula.

|                 |               |
|-----------------|---------------|
| Quantity in Box | 10            |
| ml              | 750           |
| Product Code    | 20704420      |
| Barcode         | 8692900942010 |



### Dishwashing Liquid

- It has a strengthened herbal formula.
- Dermatologically tested.
- Easily removes tough oil stains.
- Malodor technology leaves no odor on the dishes.
- It provides freshness with its basil and sweet lemon scent.
- It has a vegan formula.

|                 |               |
|-----------------|---------------|
| Quantity in Box | 10            |
| ml              | 750           |
| Product Code    | 20704440      |
| Barcode         | 8692900944014 |

# WHY VIKING CLASSICS PRODUCTS? ✦

Our Viking Classics category includes product groups that have successfully met hygiene needs for many years. With the confidence of over 45 years of experience, Viking Classics turns cleaning into an enjoyable experience in every field.

OFFERS A WIDE RANGE OF USES

PROVIDES EFFECTIVE HYGIENE

HAS A POWERFUL FORMULA



## ✦ Viking Classics



### Rust & Lime Remover

- Maximizes shine.
- Suitable for use on kitchen and bathroom surfaces.
- Has a thick consistency and strong formula.

|                 |               |
|-----------------|---------------|
| Quantity in Box | 16            |
| ml              | 750           |
| Product Code    | 20701600      |
| Barcode         | 8692900631013 |



### Glass Cleaner

- Has a formula preventing fogging.
- Ensures long-lasting hygiene as it does not hold dust.
- Maximizes shine on glass surfaces.

|                 |               |
|-----------------|---------------|
| Quantity in Box | 10            |
| ml              | 750           |
| Product Code    | 20709095      |
| Barcode         | 8692900964012 |



### Ultra Thick Bleach

- Has a thick consistency and strong formula.
- Makes cleaning fast and lasting.
- Suitable for use in areas such as bathroom and kitchen surfaces.

|                 |               |
|-----------------|---------------|
| Quantity in Box | 15            |
| ml              | 764           |
| Product Code    | 21701070      |
| Barcode         | 8692900611039 |



### Drain Opener Granules

- It has a powerful formula.
- Dissolves blockage due to oil and dirt residues in a short time.

|                 |               |
|-----------------|---------------|
| Quantity in Box | 16            |
| g               | 75*2          |
| Product Code    | 20701620      |
| Barcode         | 8692900632010 |

# ◆ Viking Classics



## Fabric Softener Lilac & Lavender

- Dermatologically tested.
- Brings the breath of spring to laundry with the scent of lilac and lavender.



## Fabric Softener Sensitive

- Dermatologically tested.
- Provides a unique scent, making you feel fresh all day.



## Fabric Softener Sensitive

- Dermatologically tested.
- Provides a unique scent, making you feel fresh all day.



## Fabric Softener Rose & Lily

- Dermatologically tested.
- Brings the breath of spring to laundry with the scent of rose and lily.

|                 |               |
|-----------------|---------------|
| Quantity in Box | 6             |
| ml              | 3000          |
| Product Code    | 20708260      |
| Barcode         | 8692900805018 |

|                 |               |
|-----------------|---------------|
| Quantity in Box | 6             |
| ml              | 3000          |
| Product Code    | 20708280      |
| Barcode         | 8692900809016 |

|                 |               |
|-----------------|---------------|
| Quantity in Box | 4             |
| ml              | 5000          |
| Product Code    | 20708200      |
| Barcode         | 8692900812016 |

|                 |               |
|-----------------|---------------|
| Quantity in Box | 4             |
| ml              | 5000          |
| Product Code    | 20708040      |
| Barcode         | 8692900817011 |



## Fabric Softener Rose & Lily

- Dermatologically tested.
- Brings the breath of spring to laundry with the scent of rose and lily.



## Fabric Softener Lilac & Lavender

- Dermatologically tested.
- Brings the breath of spring to laundry with the scent of lilac and lavender.



## LIQUID SOAP Aqua

- Provides freshness with its unique fragrance.
- It has a skin-compatible pH value.



## LIQUID SOAP Citrus

- It gives the freshness of orange fruits.
- It has a skin-compatible pH value.

|                 |               |
|-----------------|---------------|
| Quantity in Box | 6             |
| ml              | 3000          |
| Product Code    | 20708270      |
| Barcode         | 8692900808019 |

|                 |               |
|-----------------|---------------|
| Quantity in Box | 4             |
| ml              | 5000          |
| Product Code    | 20708060      |
| Barcode         | 8692900815017 |

|                 |               |
|-----------------|---------------|
| Quantity in Box | 12            |
| ml              | 500           |
| Product Code    | 20702450      |
| Barcode         | 8692900650038 |

|                 |               |
|-----------------|---------------|
| Quantity in Box | 12            |
| ml              | 500           |
| Product Code    | 20702460      |
| Barcode         | 8692900651035 |

## ◆ Viking Classics



### LIQUID SOAP Lavender

- It gives the feeling of spring with its lavender fragrance.
- It has a skin-compatible pH value.

|                 |               |
|-----------------|---------------|
| Quantity in Box | 12            |
| ml              | 500           |
| Product Code    | 20702470      |
| Barcode         | 8692900652032 |



### LIQUID SOAP Milk & Honey

- Provides freshness with its unique fragrance.
- It has a skin-compatible pH value.

|                 |               |
|-----------------|---------------|
| Quantity in Box | 12            |
| ml              | 500           |
| Product Code    | 20702480      |
| Barcode         | 8692900653039 |



### LIQUID SOAP Olive Oil

- It offers the naturalness that comes from olive oil.
- It has a skin-compatible pH value.

|                 |               |
|-----------------|---------------|
| Quantity in Box | 12            |
| ml              | 500           |
| Product Code    | 20702490      |
| Barcode         | 8692900654036 |

# VIKING

## FACTORY & HEADQUARTERS

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